



SMITHA Nittur Gopal Krishna

UX/UI Designer

Designer with 2 years experience, skilled in colour theory, typography, and crafting engaging interfaces. With a background in Psychology and CG Animation, my unique blend of creativity and user-centered insights allows me to craft engaging and intuitive designs. Eager to contribute to innovative UX/UI projects and enhance user experiences.

Contact

 www.smithanittur.com

 smitha.uiux@gmail.com

 +49 15175585271

 Düsseldorf

 10/01/1992

 English (C1), German (B1)

Education

- **UX design Certificate**

2023

- **Bachelor of Arts (Psychology)**

2014

- **Diploma in Animation**

2013

Design Skills

- Interaction/Visual Design
- User Experience Design
- Wireframing
- Prototyping
- Design thinking
- Visual Composition

Tools

- Figma
- Adobe XD
- Photoshop
- Premiere Pro
- After Effects
- Autodesk Maya

Professional Experience

Freelance UI/UX Designer

Dec 2023- Present

- Conducted UX research, interviews, usability tests, competitive analysis, and expert reviews.
- Developed visual brand identity and style guide, logos, typography, colours, and icons.
- Created multiple iterations of wireframes and interactive prototypes.
- Built clickable Figma/Adobe XD prototypes and conducted usability tests with diverse users.

Jr UI Designer | Technicolor India Pvt Ltd

2018-2020

- Collaborated with UX team to create wireframes and prototypes, focusing on visual hierarchy and readability for an educational app.
- Designed intuitive and aesthetically pleasing interfaces by strategically applying colour theory and typography principles.
- Designed in-app banners and notifications, improving user interaction and retention.

VFX Artist | Technicolor India Pvt Ltd

2016-2018

- Created keyshots, backgrounds, and characters for an animated series to meet client needs.
- Composited render elements and worked in a pipeline to troubleshoot creative challenges and match the show's look.

Freelance 3D Artist

2013-2015

Other Skills

- Agile • Scrum
- Teamwork
- Training
- Mentoring